

Lumonessen Vent-Free Burners & Log Sets New Product Introduction



LOVE AT FIRST LIGHT



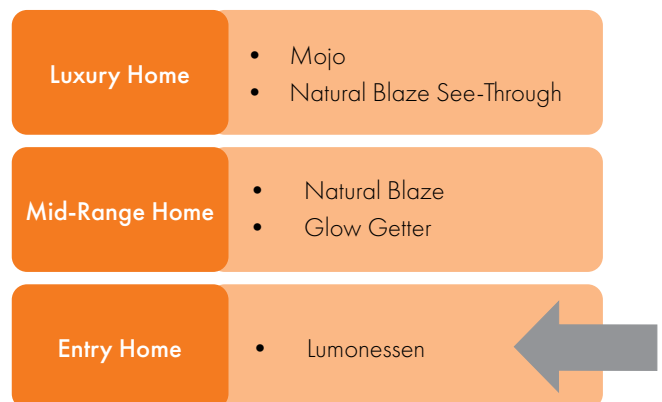
Mezmer log set shown in Exacta firebox

Overview

The Lumonessen burner makes it easy and affordable to convert any fireplace to a centerpiece of daily living. One size fits all three Classic Series hand-painted gas fireplace log sets.

Product Position

The Lumonessen burner and Mezmer, Mezmer Split, and Mountain Oak log sets are positioned as basic or entry-level products in the Monessen line logic.



CONTINUED ▶

Lumonessen Vent-Free Burners & Log Sets

New Product Introduction



LOVE AT FIRST LIGHT



Mezmer Log Set



Mezmer Split Log Set



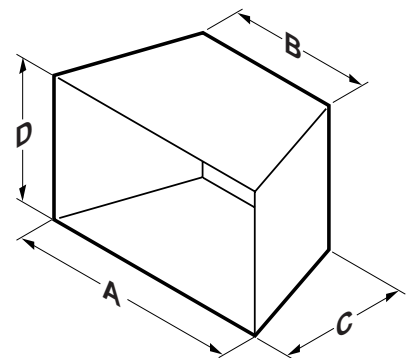
Mountain Oak Log Set

Product Features

- One burner size accommodates 18", 24" and 30" log sets
- Installs in any fireplace with no need for venting
- Mezmer, Mezmer Split, or Mountain Oak log sets available in three lengths
- Available in Manual or Millivolt ignition
- Automatic gas shutoff if the flame goes out

Minimum Hearth Dimensions

SPECIFICATIONS	18"	24"	30"
FRONT WIDTH (A)	26"	29"	33"
BACK WIDTH (B)	18"	22-1/4"	22-1/4"
DEPTH (C)	13"	13"	13"
HEIGHT (D)	17"	17"	17"
BTU/HR MILLIVOLT	19,000 - 38,000 (NG)		31,000 - 38,000 (LP)
HEATING CAPACITY (SQ FT)	up to 2,000 FT		



Quote and Installation Considerations

- Suitable for approved vent-free fireboxes, approved factory built wood-burning fireplaces and masonry fireplaces converted with a gas line
- No venting required

Lumonessen Vent-Free Burners & Log Sets

New Product Introduction



LOVE AT FIRST LIGHT

Product SKUs and Descriptions

LUMONESSEN BURNERS (LOGS SOLD SEPARATELY)	
LUM-VF-NM	Lumonessen Vent Free Burner - Natural Gas, Manual Ignition, 38,000 BTUs
LUM-VF-PM	Lumonessen Vent Free Burner - Propane, Manual Ignition, 38,000 BTUs
LUM-VF-NV	Lumonessen Vent Free Burner - Natural Gas, Millivolt Ignition, 38,000 BTUs
LUM-VF-PV	Lumonessen Vent Free Burner - Propane, Millivolt Ignition, 38,000 BTUs
LOG SETS (TO BE USED WITH LUMONESSEN BURNER ONLY)	
MZMRSP-18	18" Mezmer Split Log Set
MZMRSP-24	24" Mezmer Split Log Set
MZMRSP-30	30" Mezmer Split Log Set
MZMR-18	18" Mezmer Log Set
MZMR-24	24" Mezmer Log Set
MZMR-30	30" Mezmer Log Set
MTNOK-18	18" Mountain Oak Log Set
MTNOK-24	24" Mountain Oak Log Set
MTNOK-30	30" Mountain Oak Log Set

Selling Tools

- Product Brochure
- Display Order Form
- Showroom Sell Cards
- MSRP Price Page
- hearthED Training Modules
- Showroom Video